Acumen Case Questions
ENTR2206 Fall 2010 Term

1. How is “social investing” and “patient capital” different from microfinance, and which do you think is the more powerful model for social impact?

2. Apply our framework to the Acumen Fund.

3. Should the Acumen Fund invest in Ecotact and Meridian? Why or why not?

4. Explain how the Acumen Fund tries to measure impact, through tools like BACO.

5. Is Jacqueline Novogratz worthy of a place at the “Mount Rushmore” of social entrepreneurs?