MEMORANDUM

DATE: August 2, 1990
TO: Toye Brown
FROM: Linda Mayo-Perez
RE: Goldenaires Cape Escape Debriefing

This memorandum serves as a debriefing report on the Goldenaires Cape Escape project. With all the enthusiasm and delight we shared in the prospect that a small number of seniors would enjoy a brief respite on Martha's Vineyard this summer... we never considered that the plan could fail. Where did we go wrong? After careful thought I've come to the following conclusions:

* I assumed that the seniors were eager to participate; all that was needed was a house to rent.
* I did not take into account the fragile senior temperament.
* Eager to fulfill the commitments outlined in the Grimes-King proposal, I ignored time constraints.
* I basically assumed from past knowledge that the Goldenaires would be game for anything that involved a trip.

Should we attempt this venture again in the future... most definitely. I would do a few things differently. They would be as follows:

* Determine interest among the seniors 4 months prior to rental date.
* Identify source of funds to subsidize trip including senior fund-raising activities.
* Sign up seniors at least 2 months prior to date of rental.
* Secure commitments and deposits at least 1 month prior to rental.
* Obtain remaining balance prior to executing contract.

I am convinced that out of the Goldenaires membership there are a few seniors who would look forward to spending a few summer days in Martha's Vineyard.

cc: Mittie Thomas