To: Paul Benzaquin
Virginia Bartlett

From: Muriel Snowden, Moderator
Barbara Dawson, Chairman

We are delighted that all of you will be with us this coming Sunday evening, March 24th at about ten minutes of eight. Thought you might like to have the following information about the program format as we envision it:

1. No set speeches. Rather, a roundtable, "open end" kind of discussion with each of you talking out of your own special sphere of interest and experience in regard to the points raised.

2. Following our kicking around views and comments for approximately 30 to 40 minutes, we'll throw it open for questions and discussion from the floor.

3. Just so that you won't hit this thing completely cold, you might like to give a little prior thought to the following:

   1. The Problem: The entire Roxbury District of Boston suffers from an image which places it in the minds of the general public somewhere just outside the pale of civilization and civilized living. Do you agree that this is true?
   2. What and why, in your opinion, is the attitude of radio, tv, and the daily press towards this community in particular and towards minorities generally.
   3. Do you personally feel that the mass media have any special responsibility to a community like Roxbury? Have you ever attempted to do anything yourself along this line? What was your experience?
   4. What is your opinion of the need for or advisability of Negro newspapers (Lenny, you'll want to talk to this), of "Negro" radio and tv stations? A big controversy is raging over the latter two in Washington, D.C. What are the arguments for and against as you see them?
   5. What suggestions do you have for concrete ways in which the people of the community themselves might approach radio, tv, and the press to get more balanced coverage?

As you are undoubtedly aware, this whole subject is a matter of great concern to those of us living in Roxbury, so, we are hoping that there will be a sufficient number of people present to make it worth your while to have made the effort to come. Attendance at previous forums has ranged anywhere from a high of 150 to a low of about 10. There is a high degree of unpredictability about the turn-out with a great deal depending upon the weather and other events scheduled.

Do call HI 5-4720 or GA 7-7474 if you have any further questions. See you Sunday.